

**Obesity Summit  
January 18, 2006**

**Participant Identified Priorities**

**School Policy – 30 votes**

Legislative/policy – healthy vending, physical activity (12)  
Get rid of junk in schools (12)  
Increase daily physical activity (not just PE) in schools (6)  
Daily PE (0)

**Culturally and linguistically appropriate programming – 22 votes**

Community based approaches that are culturally/linguistically appropriate (10)  
Culturally competent approaches to weight control (10)  
Tailor messages and programs culturally and linguistically (2)

**Surveillance – 15 votes**

Surveillance system – sustained and results and methods communicated (14)  
Involve PCPs in measuring BMIs (1)

**Built Environment – 10 votes**

Provide incentives for growth patterns that encourage physical activity and active transport (5)  
Educate local officials about land use and zoning to encourage physical activity (2)  
Safe access to schools/after school activities and walking through policy and law enforcement (1)  
Increase biking and walking paths (2)

**Education and Training – 8 votes**

Encourage breastfeeding – private pediatricians and ob/gyns (5)  
Educate employers to encourage moms to come back to work and breastfeed (2)  
Train health care providers – anticipatory guidance (1)  
Education in schooling system (0)  
Change the way PE teachers are educated/prepared (0)  
Pediatric provider education on BMI (0)

**Technical Assistance – 7 votes**

Provide coordinated technical assistance for change (5)  
Provide better technical assistance to implement recommendations (2)

**Messages – 2 votes**

Education with consistent messages (2)  
Consistent messages across channels, like schools and families (0)  
Reframing the message to be more positive (marketing) (0)

**Programming – 1 vote**

Affordable and accessible healthy eating and active living programs at least year long (1)

Low cost, easy to administer programs in worksites (0)

Increase free/low cost programming (0)

**Target Populations**

5 Target early childhood

1 Children

1 Adult obesity

**Other**

View schools as a worksite (1)

Resources for diabetics (financial, etc) (1)

Guidance and resources for families (0)

Incentives for food purveyors for healthier foods (0)

Healthy eating at work – preparing foods at home (0)